

COLLECTIVE COMMONS



APR

- 2** Market Linkages Feedback Sessions
- 3** Visiting, Envisioning, Setting Indicators for Change with BAT
- 4** Kaarvan at BNU's Nothing Fest 2019
- 5** UN World Creativity and Innovation Day at Bahawalnagar and Bahawalpur

MAY

- 6** Uraan Chapter 2 Exhibition at Emporium Mall
- 8** Connectography with RJ Sophie
- 8** Connectography with Kirdar Academy

JUN

- 9** Livestock Management Project in Action
- 10** Stitching Sustainably at Skills For Market Linkages Business Facilitation Centers
- 11** Drawing the Future at The Citizens Foundation Campuses
- 12** Fashion & Creativity Extending The Collective Kinship
- 13** AanganPk Digital Linkages Refresher Trainings
- 14** Crafting Connection with ITA
- 14** #Wee Mean Business BAT-DFID-Kaarvan
- 14** RTC with CERP Experimentation with Toolkits
- 14** Certificate Distribution for Livestock Management Project
- 15** Speaking Through Images at Kaarvan Institutes
- 16** UN Micro-, Small and Medium Enterprises Day



CONNECTING THE DOTS OF SKILLS, MARKET, SOCIAL CLASSES

Kaarvan Crafts Foundation continues to rigorously develop its culture of peace for a more gender just Pakistan. In these last few months Kaarvan's Constellation of Change framework that aligns local soft skills need to Sustainable Development Goals (SDGs) has been disseminated profusely within the grassroots rural community as well with our partners and changemakers — British Asian Trust, DFID - UK Department for International Development, Punjab Skills Development Fund (PSDF), Center for Economic Research in Pakistan (CERP), Samsung many other affiliates — Kaarvan is thinking global and acting locally.

Many many dots are being connected — skills, market, social classes — Uraan Chapter 2 Exhibition at Emporium Mall showcased the unique handmade craft of resilient Women Entrepreneurs from far flung villages of Bahawalpur, Lodhran and Multan. The exhibition not only displayed the hidden talent of rural economy but also brought to the light the discourse of 'power, fashion and money.' "What happens to your money when you purchase clothing? Who is getting a bad deal, and what can you do about it?" In addition to Women Entrepreneurs attaining market orders the consumers also realized their purchasing power. How each and every one of us spends our money is really important. By disrupting the status quo, we have the power to change things.

Also, threading color theory into the mind of rural community as Pakeeza Khan, our Fashion & Creative Design Lead shares design, color coordination and latest market fashion trends with Women Entrepreneurs. This alongside refresher trainings of digital market linkages of web portal shop of Aanganpk.com

With active reflection and action of our ongoing initiatives, social projects, digital literacy trainings, incubation centers, exhibitions, workshops and collaborations — Kaarvan continues its collective movement towards a culture of peace and inclusivity.

MARKET LINKAGES FEEDBACK SESSIONS

Wafa Masood Khan, Project Manager at CERP conducted Market Linkage Feedback Session in Bahawalnagar and Bahawalpur Centers — as part of the British Asian Trust, CERP and Kaarvan collaboration project to expand the traditional training services provision model. Feedback sessions were conducted with stitchers and community DPs after every round. The purpose of these sessions is to provide detailed feedback to stitchers on their stitching speed and quality and to DPs on their performance in monitoring of stitching, quality assurance and sales. Also to motivate stitchers and DPs to improve further and perform better in future rounds.



BAT VISITING ENVISIONING, SETTING INDICATORS FOR CHANGE

British Asian Trust team meets with rural women — share, chat and listen to individual journeys, change in self, change in community, change in household, and grasp of business learnings. These women who are part of the Women Economic Empowerment Program (WEE) traveled from Bahawalpur, Multan, Kasur and gathered at Bahdurpura Business Center where they showcased their handmade embroideries and craft to British Asian Trust team and had a candid discussion on their learnings and effective entrepreneurship practice.



KAARVAN AT BNU'S NOTHING FEST 2019

Kaarvan Team participated in Beacon House National University's (BNU) Nothing Fest by exploring what is 'Between the Blank? Women from Gujranwala and BNU students open up the BLANK by connecting with one another through creative expression. Imagination knows no boundaries, no race, no gender, and no discrimination. Creativity is that blank space of connection.

Through interactive activities of Candy Connection and Completing Image the Story of another Gujranwala Women and BNU students came to realize that no matter their contextual differences, personal hardships there is an underlying human emotions — love, joy, sadness, pain, fear, frustration, gratitude, excitement — that connects us all. What was truly remarkable was that 3 of the Image-Stories completed by BNU students were on the same wavelength as their initial rural artisans as they drew very close to sentiments and visual representation of initial creator. This shows that we are all indeed hardwired for connection. Connection exists beneath the surface just waiting to be received and felt.



UN WORLD CREATIVITY AND INNOVATION DAY AT BAHAWALNAGAR AND BAHAWALPUR

World Creativity and Innovation Day was held at Kaarvan's Bahawalnagar Centre and where Wafa Masood Khan, Project Manager at CERP along with rural community joined us as we connected communities and bridged polarities through storytelling, creativity and dialogue. At first there was some confusion regarding the incomplete image-stories. "What is this?" "Why are we doing this?" After a few moments of uncertainty the rural community simply let go and became present in the moment. Began to enjoy envisioning the next scene and being co-writers of the image-story.

URAAAN CHAPTER 2 EXHIBITION AT EMPORIUM MALL

Two days Exhibition by Kaarvan Crafts Foundation — “Uraan Chapter 2” at Emporium Mall on 18th and 19th of May — where the resilient Women Entrepreneurs from far flung villages of Bahawalpur, Lodhran and Multan not only showcased and sold their craft products but also took orders for later deliveries. Interestingly many of these women have also been digitally enabled by Kaarvan through a comprehensive digital literacy training with the help of Samsung. One can also buy directly from these “Artenprenuers” from www.aanganpk.com These Female Artisans are part of Kaarvan and DFID - UK Department for International Development’s Women Economic Empowerment Program (WEE) in collaboration with The British Asian Trust. Kaarvan team, visitors and public speaker and make up artist Zoya Qais, model/ blogger Afifa Iftikhar, influencer Tashfeen, Rj Qasim Bhatti from Fm100 and Fm92.6 also discoursed about the role of money, fashion, and power. There is immense purchasing power that the consumers hold over brands and local artisans. When buying cloths think about: What happens to your money when you purchase clothing? Who is getting a better deal, and what can you do about it? Uraan Chapter 2 is all about giving wings to passion, dreams and positive change.



CONNECTOGRAPHY WITH RJ SOPHIE

Our Goodwill Ambassador Sophiya Anjam-RJ Sophie connected with Khadija from Greenwali, Gujranwala through creativity. By spending enough time with the image to "mine" all of its visual, emotional, and spiritual potential — Sophiya received the image and replied back!



CONNECTOGRAPHY WITH KIRDAR ACADEMY

Kaarvan Team interacted with grade 8th, 9th and 10th students of Kirdar Academy. Students enjoyed the process of developing a connection with rural women through creative expression. During the 1-hour activity students shed away their ideas of perfection and judgment as they immersed themselves in the incomplete image-stories. When done — the completed image-stories were full of innocence, striking contrasts, feelings and comradeship.



ON CREATION & PRESERVATION OF FODDER

Women part of Livestock Management Project receive theory and practical training of Silage making that is basically spreading chopped fodder in silage pit. Kaarvan in partnership with Punjab Skills Development Fund (PSDF) is enhancing the animal care capacity of 2,500 Females.



MILKING METHODOLOGY

Women part of Livestock Management Project practiced the method of mastitis detection including the use of surf test plate for milk sample collection, mastitis-surf test, and teat dips for preventive measures.



STITCHING SUSTAINABLY AT SKILLS FOR MARKET LINKAGES BUSINESS FACILITATION CENTERS

Women part of Livestock Management Project practiced the method of mastitis detection including the use of surf test plate for milk sample collection, mastitis-surf test, and teat dips for preventive measures.



Centers in 34 RB (Mundakey) and 40 RB (Jagowala) in Pattoki, Kasur



Centers at Sheikhpura District



Centers at Nankana District



DRAWING THE FUTURE AT THE CITIZENS FOUNDATION CAMPUSES

Women channeling their inner creative expression during training sessions on fashion design of The Citizens Foundation Campuses. Together, Kaarvan and The Citizens Foundation are sharing experiences, resources and knowledge to unlock potential at Citizen Foundation's Community Development Centers.

FASHION & CREATIVITY EXTENDING THE COLLECTIVE KINSHIP

Pakeeza Khan – our Fashion & Creative Design Lead conducts a 2-day intensive training in villages of Multan, Vehari, Mailsi that aims to enhance Design Skills of Women who are part of Kaarvan and DFID's Women Economic Empowerment Program (WEE) in collaboration with The British Asian Trust. Through "Product-Based Handicraft Training" women learn color theory, quality and market trends.



AANGANPK DIGITAL LINKAGES REFRESHER TRAININGS

Anam Rauf, our Digital Marketing Specialist gives refresher trainings of Digital Linkage on Aanganpk.com in villages of Multan, Vehari, Mailsi to Women who are part of Kaarvan and DFID's Women Economic Empowerment Program (WEE) in collaboration with The British Asian Trust. Aanganpk.com is a multivendor portal developed in collaboration with Samsung.





CRAFTING CONNECTION WITH ITA

Ahmed Pur Center in Bahawalpur is teeming with energy! Here female stitchers are further perfecting their craft and learning the skills of co-operation, communication and presentation. Through Idara e Taleem o Aagahi ITA Project Siyani Saheliyan these female artisans are taking the steps to bring about positive change in their lives and their community.



#WEE MEAN BUSINESS BAT-DFID-KAARVAN

Rural Micro-Entrepreneurs of Women Economic Empowerment Program (WEE) traveled from various districts to Kaarvan Head Office in Lahore for expanded trainings on entrepreneurship and small business management. Through WEE Program DFID UK Department for International Development, Kaarvan and The British Asian Trustt are unlocking the potential of female artisans in far-flung villages of Punjab.



RTC WITH CERP EXPERIMENTATION WITH TOOLKITS

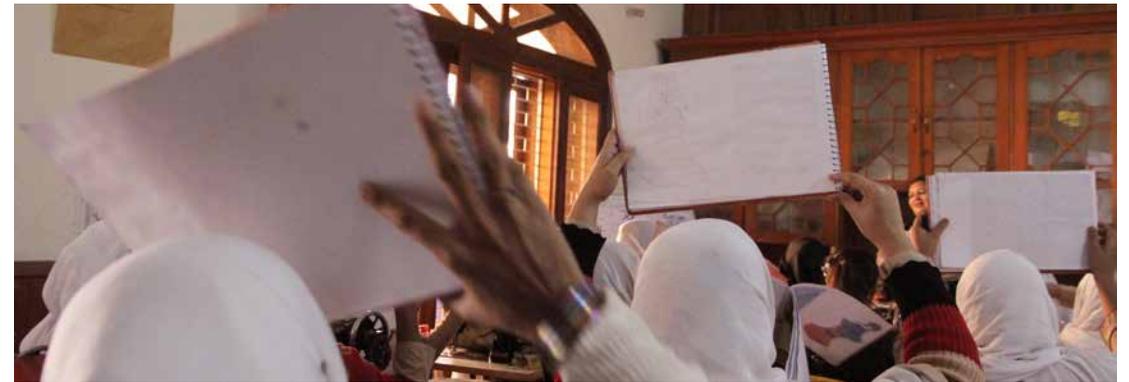
CERP-Kaarvan Market Linkages project with The British Asian Trust based in Bahawalnagar and Bahawalpur has successfully completed its third round of design kits — apparel production. Here you see Female Micro-Entrepreneurs working towards increasing their economic capacity to earn a dignified livelihood.



CERTIFICATE DISTRIBUTION FOR LIVESTOCK MANAGEMENT PROJECT

Kaarvan in with Punjab Skills Development Fund (PSDF) distributed certificates to Batch 1, Women Training in Livestock Management (WTLM) for completion of training and celebration of milestones and victories.

GUJRANWALA INSTITUTE



SPEAKING THROUGH IMAGES AT KAARVAN INSTITUTES

Cultivating creativity and cultivating meaning by tapping into cultural experiences and seeing inspiration & beauty everywhere during training sessions on fashion design at Bahawalpur Institute and Gujranwala Institute.



UN MICRO-, SMALL AND MEDIUM ENTERPRISES DAY

Kaarvan celebrated UN's International Day for Micro-, Small and Medium Enterprises (June 27) with 30 Female Micro-Entrepreneurs from Multan who are part of Kaarvan and DFID's Women Economic Empowerment Program (WEE) in collaboration with The British Asian Trust - by crafting "1 Rupee" dreams. Now you must be thinking what can one possibly create with just 1 rupee? In a rapid prototyping session, these Multani Women did some quick collaborative thinking — bouncing ideas of one another and testing ideas through making. Basically, these women were stretching their minds and actively creating & discussing "What can we do to make money if we start with absolutely nothing?" Within 15 minutes of collective creation, you have: comet organizers (to place the little things floating about in your room); interchange dress (layered dress that can shape shift depending on mood and function); DIY customizable kite; Fan-Dress; Pak-Indo Goodwill Ghagra. Not bad for 15 minutes session right? Now imagine, the economic possibilities of bringing such energy and polishing these ideas into reality... Kaarvan has connected UN MSMEs Day with SDG 8 (Decent Work and Economic Growth) to encourage vision, image and model of socio-economic possibilities.





Kaarvan Crafts Foundation
Crafting Livelihoods

COLLECTIVE COMMONS



+92 423 585 7485



info@kaarvan.com



www.kaarvan.com



137-C-1 Model Town Lahore



www.facebook.com/KaarvanCraftsFoundation



www.twitter.com/kaarvancrafts



www.instagram.com/kaarvancraftsfoundation/